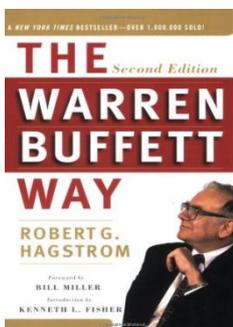


# INVESTING: 7 Highly Recommended Books

Dear Investors,

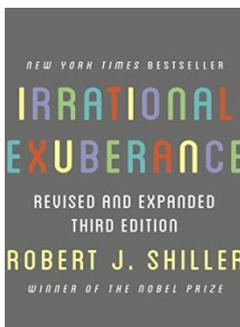
Fortunes are made and lost every day as shares of companies' trade on NSE (National Stock Exchange) and BSE (Bombay Stock Exchange) in India, and other markets globally. Some of the most successful investors ever are known for their love of reading, and for good reason. You can learn a lot about the fundamentals of the stock market from books and use that knowledge to build the right investing strategy for your unique goals and needs.

To help you get a leg up on the volatile industry, we have compiled a list of the best books that will give you insights into stock market investing and beyond as you learn how to avoid the biggest risks in markets, and how to build a growing portfolio. Whether you are new to investing or have been investing for a long time now, these reads can boost your investing IQ and help you achieve the long-term investment goals.



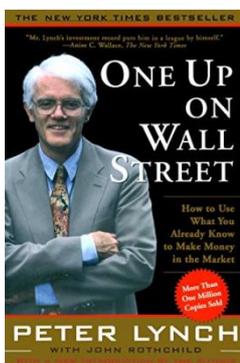
## The Warren Buffett Way

*This is one of the best books to learn Warren Buffett investing strategy! It gives a deep insight into the Warren Buffett way of investing in stocks. Hagstrom covers all the necessary aspects to achieve similar success like Buffett that you can apply immediately to your own portfolio. The good thing about The Warren Buffett Way is the author tends to stay away from high faulting words that make it understandable to anyone willing to learn value investment.*



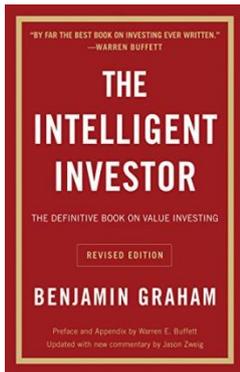
## Irrational Exuberance

*Robert Shiller, author of this book, is a well-known and well-respected economist. The Nobel Prize winner forecasted the tech and housing bubbles, and readers look to his text to better understand how bubbles happen. Bubbles and market cycles are important to understand, and a well-formulated investment strategy can help you avoid the biggest pitfalls of the boom and bust cycle. Shiller argues that psychologically driven volatility is a risk in all asset markets, including stock market.*



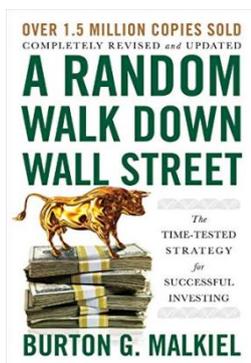
## One Up On Wall Street

*Peter Lynch managed the Magellan Fund at Fidelity from 1977 to 1990 producing an exceptional annual return of average 29%. His investment success led the fund to swell from \$18 million in assets when he took over to \$14 billion. Lynch's "One Up On Wall Street" is a go-to for investors who want to draw on their own common sense and knowledge to make smart investments. The legendary investor has plenty of investment lessons in the book for its readers. Lynch is another advocate of long-term investment strategies. He is a proponent of investing in what you know best and investing in companies where you see the investment power right in front of you.*



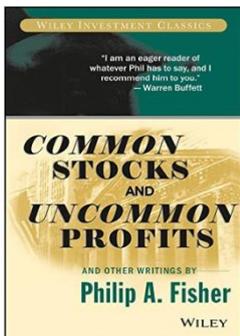
## The Intelligent Investor

Originally released in 1949 by Benjamin Graham, Warren Buffett's college professor, this title remains the single best book on investing to ever hit the shelves. The book's concepts help investors follow Graham's popular "value investing" philosophy. The idea is to find long-term strategies that keep your portfolio safe and solid while others are busy trading and taking big risks. Finding these successful investments requires evaluating the company's fundamentals, or financial performance, over market swings. Through the rises and falls of the stock market over the last 70 years, this book has held up as the go-to resource for investors looking for long-term investment success.



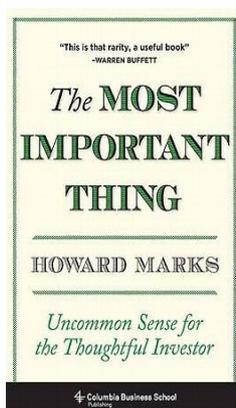
## A Random Walk Down Wall Street

This Wall Street classic helps investors understand important stock market concepts including ETFs, emerging market investments, derivatives, and more. From Princeton economist Burton Malkiel, this book popularized the "random walk hypothesis." The random walk hypothesis states that one cannot consistently beat the markets. This idea also supports the efficient-market hypothesis. Fundamental concepts in the book include technical and fundamental analysis, whether or not actively managed mutual funds make sense, and other tried and true investment theories.



## Common Stocks and Uncommon Profits

The book explains the investment philosophy of how 'Philip Fisher' finds growth stocks that lead to massive gains if held for long term. Philip Fisher also explains about the 15 points to look for in a common stock. A great read for growth stock investors. When most of the stock market investors were focusing on value, Philip Fisher was the one of the first investors to focus more on growth.



## The Most Important Thing: Uncommon Sense for the Thoughtful Investor

Howard Marks, the chairman of Oaktree Capital, is renowned for his insightful assessments of market opportunity and risk. Informed by a lifetime of experience and study, *The Most Important Thing* explains the keys to successful investment and the pitfalls that can destroy capital. Utilizing passages from his memos to illustrate his ideas, Marks teaches by example, detailing the development of an investment philosophy that fully acknowledges the complexities of investing and the perils of the financial world. Brilliantly applying insight to today's volatile markets, Marks offers a volume that is part memoir, part creed, with a number of broad takeaways.